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Scott Moskowitz

Entrepreneur with moxie Miami/Fort Lauderdale Area | Computer Software

Current Blue Spike, Inc., Wistaria Trading, Inc. Previous Sony Corporation, Tokyo, Japan Education University of Pennsylvania

Send InMail

354 connections

www.linkedin.com/in/smoskowitz

Contact Info

BACKGROUND

SUMMARY

A hi-tech Executive fluent in Japanese and experienced in new business creation, sales/marketing, strategic planning, start-ups, import/export and people management and development. Operationally skilled, creative, technically savvy, team oriented senior manager who delivers form and substance (and maybe a few run-on sentences).

Specialties: An open mind.

Intellectual property (particularly, patents & copyrights), new business development & execution, mechanics of standards-setting bodies & licensing efforts, Japanese market & distribution channel strategy, identity & recognition management, hard equity & mortgage lending practice.

EXPERIENCE

Founder & CEO

Blue Spike, Inc.

November 1997 - Present (15 years 5 months)

The idea for Blue Spike came about while still an undergraduate following his experience at Sony Corporation in Japan. Mr. Moskowitz sought to better define a means for protecting digital media content such as music, video and images. He coined the term "digital watermark" as a means for securely creating "responsibility for digital copies," which led to the writing, filing and receipt of over 70 U.S. and International patents, with several dozen pending. Successfully produced a DoD/SBA "SBIR" submission based on software deployments and public sector communications. Mr. Moskowitz has been active in promoting intellectiual property protection and has been an invited speaker at "RSA", "ANSI", "CFP", "ACSAC", "DDMI", Museum of Modern Art ("MOMA"), U.S. Library of Congress, and other forums worldwide. Mr. Moskowitz penned the Introduction to the groundbreaking resource on digital rights management ("DRM"): Multimedia Security Technologies for Digital Rights Management.

▼ 5 recommendations, including:



Cyrus Shaoul

Post-Doctoral Fellow at Universität Tübi...



ERIC ALEXANDRAKIS

Composer/Musician at Minoan Music [m...

3 more recommendations

Founder & CEO

Wistaria Trading, Inc.

September 1991 - Present (21 years 7 months)

Sales & marketing consultancy and agent for US and European exports to Japan. Exemplary projects: developer of the "hearts on fire" diamond brand (yes, that "hearts on fire" campaign); agent for US



PEOPLE ALSO VIEWED



Randall Garteiser Partner at Garteiser Honea, P.C.

Brett Fasullo





Jared Goldstein Student at University of Miami

Marc Cooperman, CFA Managing Partner, Wildwood Holdings,

Paul Sandelin Pres. at P&L Marine Service Inc. Arneson Specialist

Durin Gleaves Product Owner - Professional Audio Tools at Adobe Systems, Inc.

Consultant and Contractor

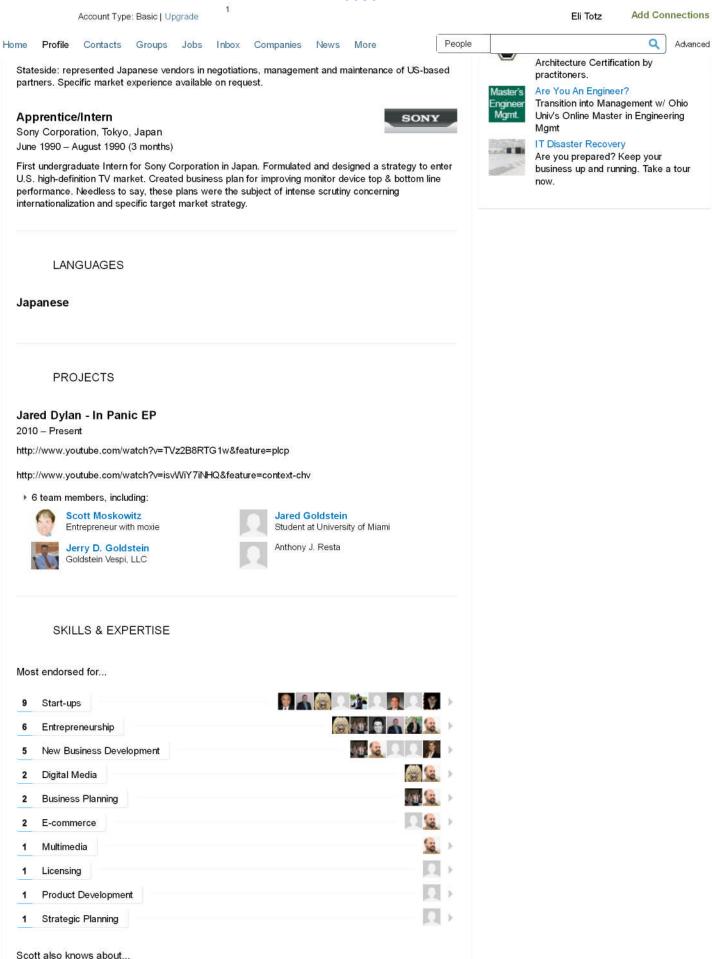
Norman Hardy Computer & Network Security

Michalene Casey Graphic Design Professional

> Robert Liu Entrepreneur in PRC

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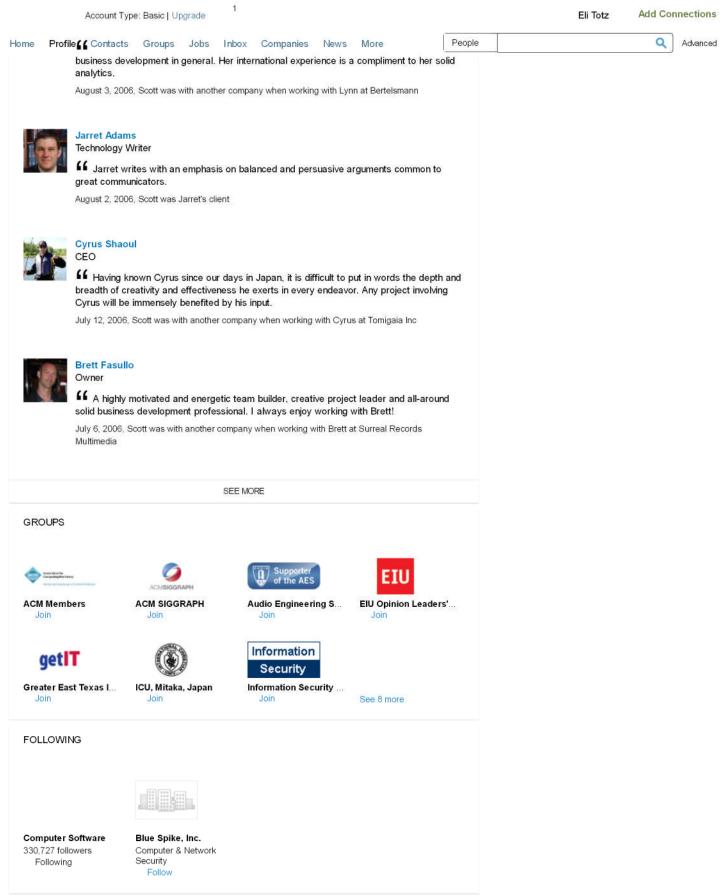
Scott Moskowitz | LinkedIn http://www.linkedin.com/profile/view?id=1966&authType=NAME_SE...

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Add Connections Eli Totz Account Type: Basic | Upgrade Q People Advanced Profile Contacts Groups Jobs Inbox Companies News More SEO Social Media Mobile Research Online Marketing Negotiation See 11+ **EDUCATION** University of Pennsylvania Baccalavrei Artivm, Political Science, Oriental Studies - Japanese 1986 - 1991 University of Pennsylvania - The Wharton School BSE/BA, Finance, Political Science & Japanese 1986 - 1991 Activities and Societies: ZBT International Christian University 1989 - 1990 Obirin College, Machida, Japan Japanese Business & Dociety Program 1988 - 1988 Activities and Societies: Introduction to Japanese Society and homestay. ADDITIONAL INFO Interests Space & time (yours & mine) ... see my photographs on Flickr at > http://www.flickr.com/photos /digitalshaman/ ... become a fan of "Terra the Blue Marble" on Facebook Advice for Contacting Scott e-mail is best with some specifics of the reason for your inquiry. HONORS & AWARDS Series 7 & 63 (1987) Mortgage Broker License (FL) (2006-2010) Mortgage Brokerage Business License (FL) (2009-2010) **ORGANIZATIONS** Senior Member - IEEE, ACM, SPIE RECOMMENDATIONS Given (4)

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